



CATHY HUTCHISON CPSM, LEED AP

DIRECTOR OF MARKETING - VP

I enjoy my role in identifying trends, connecting people, developing thought leadership, and creating culture.

My professional background combines marketing, communications, graphic facilitation and business development strategy, giving me a broad skill set in marketing professional services and leading project pursuits.

I began my career in the AEC industry here at Idibri. Working with this team has given me the incredible opportunity to grow up in a place where ideas turn into action. The values, creativity and spark that make us unique is something I own. And being surrounded by future-forward thinkers creates a great sandbox in which to test ideas and see them produce results.

EXPERIENCE

- Lead marketing and business development strategy for the firm.
- Thought leadership content development.
- Presenter at conferences and professional organizations.

EDUCATION

BA in Communications with specialization in Radio and Television – Dallas Baptist University

Graduate Marketing Certification Cox School of Business – Southern Methodist University

JOINED

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